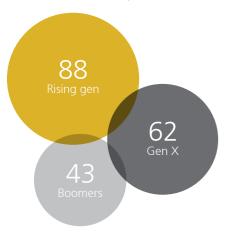
UBS Investor Pulse



PANDEMIC FINANCES

Rising gen women* have more financial concerns than any other generation

"I'm thinking about my financial future more because of the pandemic." (in %)



*Defined as women between ages 25 and 40

I'm very worried about ...

becoming a financial burden if I get sick.	51% Rising gen 17% Gen X 13% Boomers
supporting older family members if they get sick.	50% Rising gen 20% Gen X 16% Boomers
having enough saved in case there's another pandemic.	46% Rising gen 13% Gen X 7% Boomers

But few are taking action



44 % said they wanted to review their financial situation in May 2020

But only



13% have actually followed through

That's a



31% gap



CAREERS

The pandemic is hurting rising gen women's* careers most (in %)

Career is taking a hit

77

44

27

Gen X

Boomers

49 36 23

Gen X

Boomers

Raises and promotions on hold

Considering leaving workforce to take care of family

4 Boomers

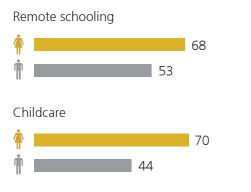
Rising gen Gen X

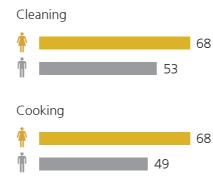
HOME LIFE

Rising gen

Rising gen women are shouldering more responsibility at home than men (% doing more than partner)

Rising gen







But, they embrace working from home



75%

62%

*

60%

53%

expect to work remotely more often

believe they have better work-life balance

say they're getting more done feel less stress

Are you ready to meet the challenges of the pandemic? Contact your UBS Financial Advisor.

*Defined as women between ages 25 and 40

About the survey: UBS surveyed 1,507 US investors (991 women/516 men) between December 21, 2020 – January 4, 2021 to better understand the impact of COVID-19 on how investors manage their finances. Findings were compared to a similar study conducted in May of 2020 among 1,007 US investors (430 women/577 men).

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