



# Here for you

"I appreciate knowing that my external asset manager and UBS are working together for my benefit."





### **Global banking excellence**

As an investor you have a clear sense of your financial priorities. Our aim is to help you achieve your goals by offering you and your external asset manager a broad range of services. We do so by seamlessly blending our worldwide wealth management expertise with investment banking and asset management capabilities.

Working with a global financial institution can yield significant benefits. Not only do we have vast experience of delivering comprehensive financial solutions to private, institutional and corporate clients in more than 50 countries in five continents, our capital ratios are also well above the regulatory minimums and are consistently among the highest in the industry. Meaning that you can enjoy the financial security of having one of the world's best capitalized banks at your side.

This solid foundation is enhanced by UBS's unique culture, which is dedicated to providing the highest levels of quality and service. Our entire proposition – including our commitment to trust, clarity and performance – is deeply rooted in the long tradition of Swiss private banking.

### **Swiss quality and stability**

Economic stability and security are key when deciding where and how to diversify your wealth. Switzerland is one of the world's most successful economies, with a strong currency and a history of financial soundness. Its traditions of democracy and neutrality help to ensure a stable political and social landscape.

In addition, client service and quality have long been hallmarks of the Swiss way of working. Successful, long-term relationships with clients around the world are based on service excellence, strong international networks and a reputation for reliability.

### **UBS and Switzerland**

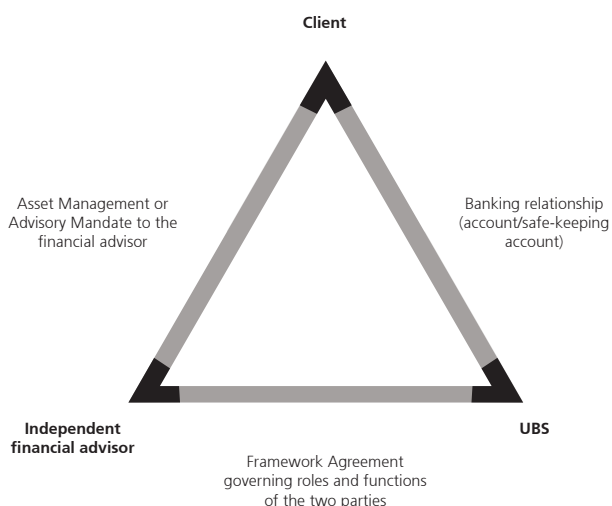
UBS traces its roots in Switzerland back 160 years. Not only is it our home market, it is our main one. Our client base in Switzerland represents one in three households, one in three pension funds, and more than 40 percent of the country's companies.

### Transparency and flexibility

A common question we hear is how UBS, you and your external asset manager will work together for your benefit. Our answer is that the relationship is based on a simple, solid and transparent business model. This is best visualized as a triangle.

- You discuss your financial goals with your external asset manager, reflecting your priorities and ambitions.
- Your external asset manager designs and implements your investment strategy through personal service and advice. We support them in implementing the ideas through high-quality products and services, and access to a global platform and our specialists.
- As the custodian of your assets, UBS provides you with custody and execution services.

Giving you full transparency and flexibility, our e-banking services let you access your accounts and carry out transactions at your convenience, 24/7.



### Global investment for your benefit

Effective wealth management is about long-term relationships that are built on trust. The UBS group's Global Financial Intermediaries segment is dedicated to the unique needs of external asset managers. Operating in all major financial centers and drawing on our global expertise, we help external asset managers navigate markets with confidence and execute investment strategies smoothly and swiftly.

We invest heavily in this globally interconnected team so that, together, UBS and your external asset manager are well equipped to give you the quality support you deserve. A core element of this offering is our wide range of investment products delivered through our market-leading platform.

This platform gives your external asset manager easy access to all major asset classes, taking advantage of our high-quality in-house products as well as third-party offerings that we have thoroughly evaluated. You and your external asset manager will also benefit from the research and insights of some of the best economists and investment minds in the industry. Our global presence meanwhile opens up possibilities for geographical asset diversification, complete with transparent reporting services – all in one place.

### For more information, just ask

Your external asset manager can tell you more about what we do, and how we all work together to secure your financial future.

[www.ubs.com/fim](http://www.ubs.com/fim)

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