

## 'Twas the night before Christmas

A poem by Jeremy Zirin, CFA, Head of the Private Client US Equity Team



'Twas the night before Christmas, and for many years running, I've recapped the prior twelve months, steeped with metered punning. '24 has been a blast, the market kept climbing, So here we go again, a look back in my rhyming.

We started off January with the wind at our back, Near the end of '23, inflation started to crack. Jobs were still abundant, a robust backdrop for stocks, An economic cocktail that we call goldilocks.

But in the first quarter, the CPI surprised, Fewer rate cuts are coming, some experts advised. With interest rates higher, bond portfolios retreated, Perhaps inflation wasn't entirely defeated.

As earnings unfolded, optimism returned, Semiconductor sales surged; tech gains were well earned. Corporate profits were rising, which was reassuring, Spending on AI chips appeared to be enduring.

Springtime ushered in a 5% correction, Some highflyers sunk upon further reflection. But stock market downturns seem to get shorter and shorter, When Nvidia prints blow-out earnings in the quarter.

The US economy remained bifurcated, High prices kept the working class fairly deflated. But even as the masses were still feeling a pinch, Two grand for a concert? Swifties didn't even flinch. The end of June brought us the first great debate, Trump versus Biden, the country couldn't wait. Then Joe labored, and after thinking it over for a few, He decided to withdraw and let Kamala start anew.

The Magnificent Seven - a group of tech giants, Pushed the S&P higher, pleasing many clients. How high can they climb? It's not yet clear how this run ends. But their dominance grows as the bull market ascends.

As indices lean more on these mega-caps might, Diversification qualities fade from sight. While their fundamentals remain robust and sound, Flashbacks of past bubbles continue to abound.

In the third quarter, market breadth started to improve. Industrial and financial stocks were on the move. Tech stocks lagged after CrowdStrike's outage gaffe, Shares of Super Micro were cut in half.

Volatility spiked when Japan dealt us a blow, Signaling that real interest rates would remain quite low. The so-called "yen carry trade" began to unwind, For a few days in August, stocks quickly declined.

The Fed promptly captivated investor attention, A 50-basis point cut without any dissension. Investors cheered, bull markets get back on track, When earnings are up and the Fed's got your back.

In November, the voters used their voice, And made their decision, Trump was the choice. Equities ripped higher, initially led by the banks. For the prospects of lower taxes, investors gave thanks.

So many storylines, from RFK to Musk, I could keep writing more stanzas from dawn to dusk. But if there's one thing to remember from 2024, It's the 50-plus daily record highs, who could ask for more?

To wrap this poem up, I'll pay tribute to a man, Who penned astute market comments here for a span. Arthur Cashin was a true legend, may he rest sweetly up above, As he reminds us "never, ever forget to kiss someone you love."

Happy Holidays!

## For marketing and information purposes by UBS. Published December 2024

This document does not replace portfolio and fund-specific materials. Commentary is at a macro or strategy level.

## Americas

The views expressed are a general guide to the views of UBS Asset Management as of December 2024. The information contained herein should not be considered a recommendation to purchase or sell securities or any particular strategy or fund. Commentary is at a macro level and is not with reference to any investment strategy, product or fund offered by UBS Asset Management. The information contained herein does not constitute investment research, has not been prepared in line with the requirements of any jurisdiction designed to promote the independence of investment research and is not subject to any prohibition on dealing ahead of the dissemination of investment research. The information and opinions contained in this document have been compiled or arrived at based upon information obtained from sources believed to be reliable and in good faith. All such information and opinions are subject to change without notice. Care has been taken to ensure its accuracy but no responsibility is accepted for any errors or omissions herein. A number of the comments in this document are based on current expectations and are considered "forward-looking statements". Actual future results, however, may prove to be different from expectations. The opinions expressed are a reflection of UBS Asset Management's best judgment at the time this document was compiled, and any obligation to update or alter forward-looking statements as a result of new information, future events or otherwise is disclaimed. Furthermore, these views are not intended to predict or guarantee the future performance of any individual security, asset class or market generally, nor are they intended to predict the future performance of any UBS Asset Management account, portfolio or fund.

Separately Managed Accounts are offered through UBS Financial Services Inc., which serves as the program sponsor. UBS Financial Services Inc. provides consulting, custody and execution services to clients invested in the UBS Asset Management separately managed account strategies.

There are fees associated with investing in separately managed accounts. For fees charged in connection with the UBS Financial Services program, please refer to the UBS Financial Services ADV Wrap Fee Program Brochure.



© UBS 2024. All rights reserved. www.ubs.com/am

NAMT-1985 S-0324 12/24