

# **UBS Investor Sentiment**

LatAm 2Q20

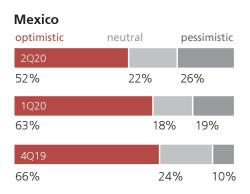
# Mixed uptick in optimism

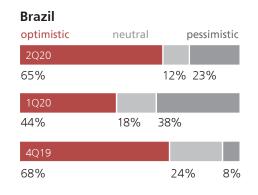
Increase is tempered by concerns about the economic impact from COVID-19

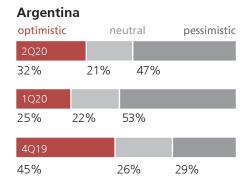
Brazil and Argentina optimism ticks up, but Mexican investors think otherwise

# Global economy

Short-term (next 12 months)







# **Top concerns**



#### Mexico

59% Decrease in tourism

58% High unemployment

57% Significant recession

### **Brazil**

66% High unemployment

63% Control of **COVID-19** 

56% Healthcare system issues

# **Argentina**

 $69\% \begin{array}{l} \text{Higher inflation amid} \\ \text{financing of fiscal deficit} \end{array}$ 

62% Significant recession

57% Control of COVID-19

# Fear of missing out?

"I am concerned I **missed the main buying opportunity**and stocks will continue to rise."







# LatAm investors look outside the region for investment opportunities



# Many are considering different strategies ...



Mexico

69% Structured notes

69% Hold cash in other currencies

69% REITS

Brazil

77% High yield EM bonds

77% Hold cash in other currencies

75% Structured notes

**Argentina** 

78% Hold cash in other currencies

60% High dividend stocks

56% Structured notes

# ... but are asking for help

"I want **more guidance** from my advisor in times like these."

Mexico

92%

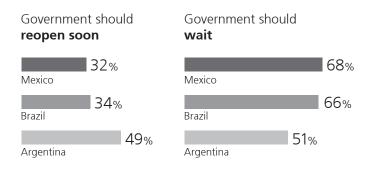
Brazil

95%

Argentina

85%

# Split view on when to reopen ...



# ... and how to rebuild



# US election spotlight

Mexico and Brazil are tuned into the US presidential election







# Investors disagree on who will win ...

	Mexico	Brazil	Argentina
Joe Biden	64%	44%	53%
Donald Trump	36%	56%	47%

# ... and are planning for potential impact either way

(Percent who plan to increase investments)

	Mexico	Brazil	Argentina
Joe Biden	38%	47%	20%
Donald Trump	31%	46%	25%

Let's make sure you're ready for whatever is next. Talk to your UBS Advisor.

# About the survey

UBS surveyed 2,867 investors and 1,151 business owners with at least \$1M in investable assets (for investors) or at least \$1M in annual revenue and at least one employee other than themselves (for business owners), from June 23 – July 14, 2020. The global sample was split across 14 markets: Argentina, Brazil, China, France, Germany, Hong Kong, Italy, Japan, Mexico, Singapore, Switzerland, the UAE, the UK and the US. For the 1Q20 results, UBS surveyed 4,108 investors and business owners with at least \$1M in investable assets (for investors) or at least \$1M in annual revenue and at least one employee other than themselves (for business owners), from April 1 – 20, 2020. The global sample was split across the same 14 markets. For the 4Q19 results, UBS surveyed 4,838 investors and business owners with at least \$1M in investable assets (for investors) or at least \$250k in annual revenue and at least one employee other than themselves (for business owners), from December 19, 2019 – January 12, 2020. The global sample was split across the same 14 markets, plus: Indonesia, Malaysia, Philippines, Taiwan and Thailand.

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