

27 November 2018

News Release

UBS retains lead as Institutional Investor's Top Global Equity Research Firm of the Year

Zurich, 27 November 2018 – For the second consecutive year, UBS has been named Institutional Investor's Top Global Equity Research Firm, retaining the #1 spot in the annual ranking and having been in seventh place in 2013. The ranking, based on votes from buy-side analysts and portfolio managers, is a testament to the value that UBS analysts and its Research platform bring to clients globally.

Clients voted for their preferred research analysts and teams in each region. Together, this resulted in UBS holding 157 leading positions across the world, ranking well ahead of peers.

"We'd like to thank our clients for once again recognizing our top-rated analysts and the strength of our Equity Research offering through their votes," said Juan Luis Perez, Group Head Research, UBS Evidence Lab and Data Analytics. "The results of the Institutional Investor survey underscores how effective our strategy and investments have been in creating a Research platform that is truly differentiated and invaluable to clients everywhere."

"We are very proud of our analysts and grateful for our clients' continued recognition of the UBS method of question-driven, evidence-based research," said Barry Hurewitz, Global Head of UBS Evidence Lab Innovations and formerly Global Research COO. "We have the best analysts in the industry, and armed with resources such as UBS Evidence Lab, they are in the best position to identify the questions and create the research that has the greatest impact on investors."

Since its formation in 2014, UBS Research has published thousands of Evidence Lab reports. Across 45 specialized areas, UBS Evidence Lab experts harvest, cleanse and connect billions of data items each month.

The move of UBS Evidence Lab into the broader Investment Bank, from within the Research area, allows clients direct access to the same insight-ready datasets that UBS analysts use.

"We are now in prime position to take our offering to the next level," said Perez. "With the power of our talent and UBS Evidence Lab, we're confident in our ability to drive further momentum in Equity Research into 2019 and years to come."

About UBS

UBS provides financial advice and solutions to wealthy, institutional and corporate clients worldwide, as well as private clients in Switzerland. UBS' strategy is centered on our leading global wealth management business and our premier universal bank in Switzerland, enhanced by Asset Management and the Investment Bank. The bank focuses on businesses that have a strong competitive position in their targeted markets, are capital efficient, and have an attractive long-term structural growth or profitability outlook.



UBS is present in all major financial centers worldwide. It has offices in 52 countries, with about 34% of its employees working in the Americas, 34% in Switzerland, 18% in the rest of Europe, the Middle East and Africa and 14% in Asia Pacific. UBS Group AG employs approximately 61,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

Investment Bank

The Investment Bank provides corporate, institutional and wealth management clients with expert advice, innovative solutions, execution and comprehensive access to international capital markets. It offers advisory services and provides in-depth cross-asset research, along with access to equities, foreign exchange, precious metals and selected rates and credit markets, through its business units, Corporate Client Solutions and Investor Client Services. The Investment Bank is an active participant in capital markets flow activities, including sales, trading and market-making across a range of securities.

UBS AG

Media contact

UK: +44-207-567 47 14 Switzerland: +41-44-234 85 00 Americas: +1-212-882 58 57 APAC: +852-297-1 82 00

www.ubs.com

UBS Evidence Lab

UBS Evidence Lab is a separate business to UBS Research. UBS Evidence Lab provides data and evidence related to specific questions; it does not provide research, investment recommendations or advice.