

14 December 2020

# Announcement

## **key4 and MoneyPark enter partnership**

**The innovative real estate platform key4 by UBS is now available to clients of MoneyPark, Switzerland's biggest independent mortgage specialist. The partnership strengthens platform banking with mortgages in Switzerland. At the same time, mortgage borrowers benefit from increasing transparency in the market.**

Zurich, 14 December 2020 – The open platform key4 pools all the services related to home ownership and buying in one place. The new partnership provides MoneyPark clients with access to key4's offering for the first time. What is unique about this, is that clients who opt for key4 can select the most attractive offer from different Swiss lenders for each mortgage tranche and thus put together their own individual real estate financing. This service, unique in Switzerland, is now also available at MoneyPark.

Martha Böckenfeld, Head Digital Platforms & Marketplaces: "I am very pleased that from now on, also clients of MoneyPark can benefit from the advantages of our innovative platform. This cooperation with an additional financing intermediary is an integral part of key4's partnership strategy. This is the next step in expanding our open ecosystem centered around home and living."

key4's partnership strategy offers clients a comprehensive range of services at all stages of the real estate purchase lifecycle and beyond: from property search, independent financial advice and real estate buying to the maintenance of residential property. This includes already announced partnerships with FinanceScout24, Houzy and Homegate as part of this approach. More partners will follow soon.

Stefan Heitmann, CEO and founder of MoneyPark: "MoneyPark has the widest range of mortgages available in Switzerland. This new partnership will result in even further expansion. At the same time, as the founder of technology-based mortgage banking in Switzerland, we are pleased to be able to give platform banking an even greater boost. All market participants will benefit from the resulting increase in market transparency."

MoneyPark unites financing partners with the most diverse lending criteria on its platform and is therefore able to find a solution for almost every case. In addition, MoneyPark offers professional support in the purchase and sale of residential property as well as new digital services related to real estate, which are constantly being developed and expanded.

## **UBS Switzerland AG**

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**About MoneyPark**

MoneyPark is the leading independent mortgage and real estate specialist in Switzerland. MoneyPark creates a unique client experience through a combination of individually tailored advice and innovative technology. MoneyPark provides a full range of services from a single source, covering the entire process from searching for property and securing financing through to owning or selling a home. For financing, MoneyPark relies on the mortgage and pension solutions of more than 100 partners, including banks, insurance companies and pension funds. Independent advisory services are provided either in one of the 25 branches in all parts of Switzerland or from any location by phone or online.

MoneyPark offers institutional investors comprehensive mortgage solutions via its wholly-owned subsidiary finovo thanks to a setup based on effective marketing and efficient portfolio management.