

HealthTech

Longer Term Investments (LTI)

Healthcare is still one of the least digitized of the major global industries, but there are growing signs that healthcare providers, insurers, and even drug companies now recognize the potential for digital technology to improve efficiency and help check the relentless growth of healthcare spending around the world. HealthTech aims to make healthcare more efficient by improving outcomes while saving costs.

Projections and opportunities

Healthcare expenses

Healthcare expenses are rising: Global healthcare expense reached USD 8.0 trillion in 2018.

healthcare expenses





Source: WHO, UBS

Electronic medical records (EMR)

EMR is now used in 96% of US acute care hospitals. From 2011 to 2015, the US government provided total funding of over USD 35bn to fund EMR adoption.

EMR adoption in US acute care hospitals



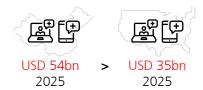
USD 35bn

EMR adoption fund by US government between 2011 and 2015

Source: Office of the National Co-ordinator of Healthcare Technology, UBS

Telemedicine market growth

The Chinese telemedicine market is expected to surpass the US market by 2023.



Source: Frost & Sullivan, Statista, Bloomberg Intelligence, UBS.

Healthcare data

Healthcare generates 5% of all the data in the world. Healthcare data is estimated at 3 zettabytes by 2020 and over 30 zettabytes by 2030.



Source: UBS, as of June 2020

Healthcare is wasteful

According to one academic study, between USD 760 billion and USD 935 billion are wasted on unnecessary or lowvalue care in the US.





to 935bn wasted on low value care

Algorithm

Source: Jama Network, 2020

Technology developments

A CT image may take an experienced radiologist 10-20 minutes to read and interpret, but could be analyzed in under a minute by an algorithm.

Time needed to interpret a CT image Experienced radiologist



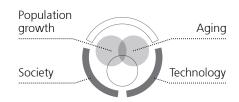
10-20min

Source: Bank of America, UBS





HealthTech investment properties



○ Influencer

Key drivers

Near-term drivers

- Evolving use cases for technology in healthcare
- Regulatory progress
- Innovation



🖒 Sustainable investing

- SDG 1: No poverty
- SDG 3: Good health and wellbeing

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Version C / 2020. CIO82652744

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