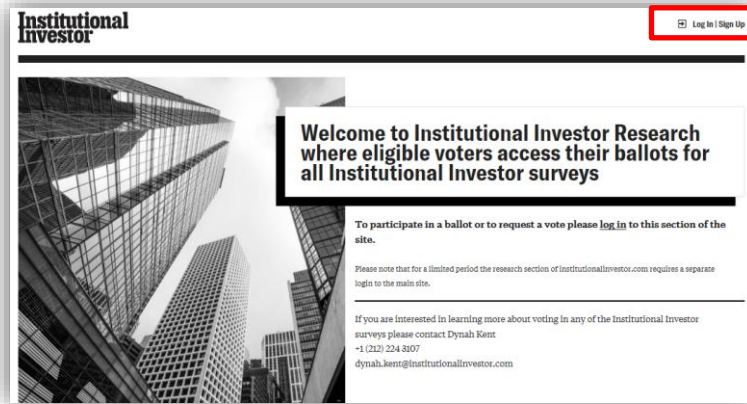


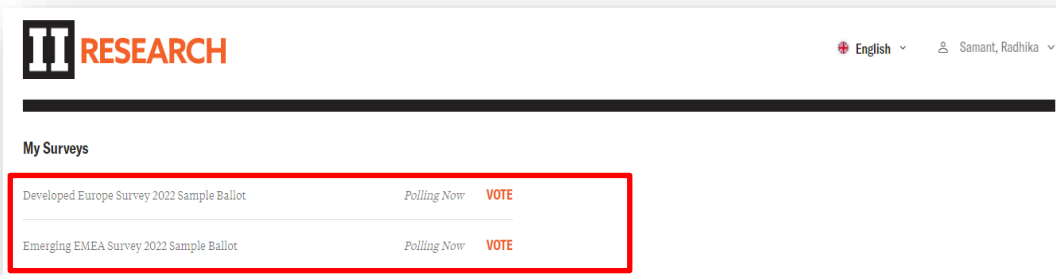
UBS would greatly appreciate your support in the 2023 Developed Europe & Emerging EMEA Research Team II survey. This guide will help you navigate the voting process.

All voters must register at the new II platform if they have not used it previously:

1. Go to <https://voting.institutionalinvestor.com>.
2. Sign up with your professional email address using the link in the top right corner:



3. An email will be sent to verify your email address. Please click on the link in this email to verify your email address.
4. If you are already in the Institutional Investor database as an eligible voter, the new platform will recognize you and you will be able to see the Developed Europe & Emerging EMEA Research Team Ballots under "My Surveys".

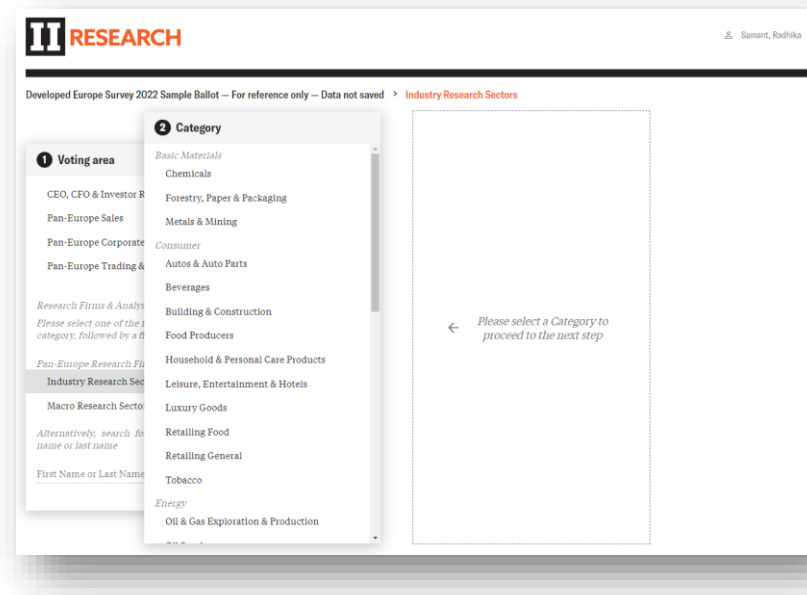


5. If you are a new voter, click "**Request a Vote**" next to the survey name. You will be asked to fill out information about your company and job title. If approved, you will then be able to see the survey under "**My Surveys**". Please note that approval may not be immediate and may take some time. You will receive an email once your approval is complete.
6. If you are having trouble receiving the verification email and/or request a ballot and do not hear back within a few days, please reach out to europeresearch@institutionalinvestor.com for further assistance.

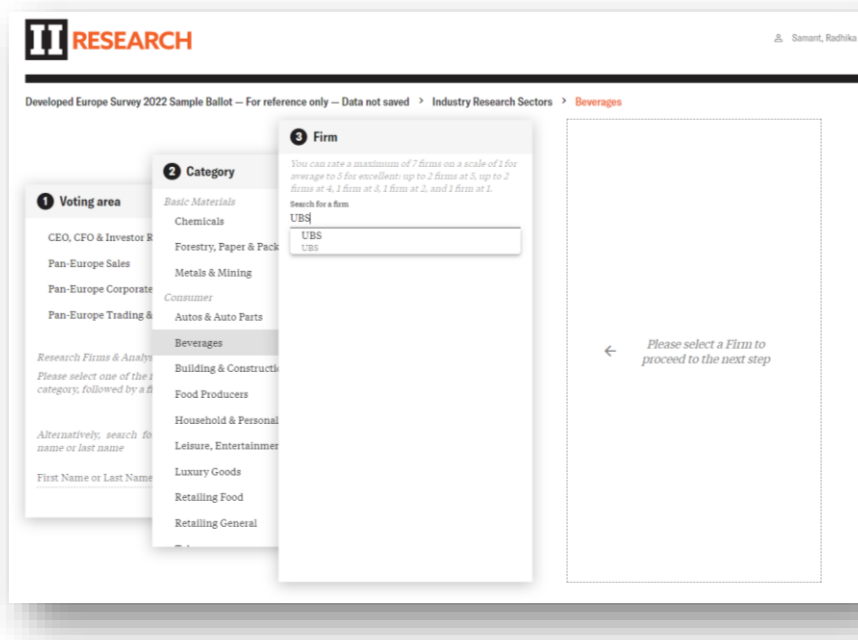
2023 Developed Europe & Emerging EMEA II Ballot Voting Guide

1. Once you open the Developed Europe ballot, select a voting area between Industry Research or Macro Research.

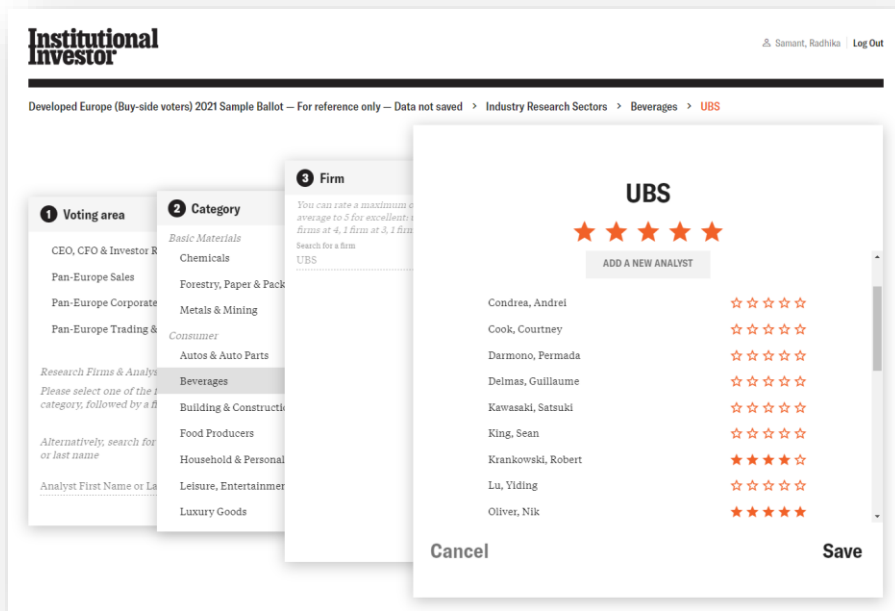
2. After choosing a voting area, select the specific categories in which you would like to vote.



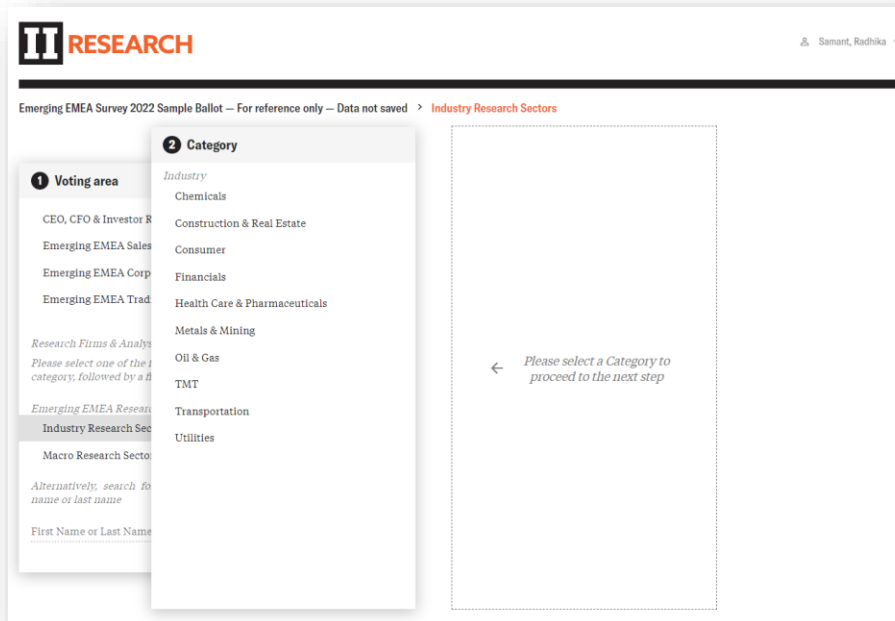
3. Search for the firm that you would like to rate on a scale of 1 to 5, where 1 represents average and 5 represents excellent. You can rate up to 7 firms per sector, and give two firms ratings of 5, two firms ratings of 4, and one firm rating each of 3, 2 and 1. **Please note: you must rate a firm before you can rate its analysts.**



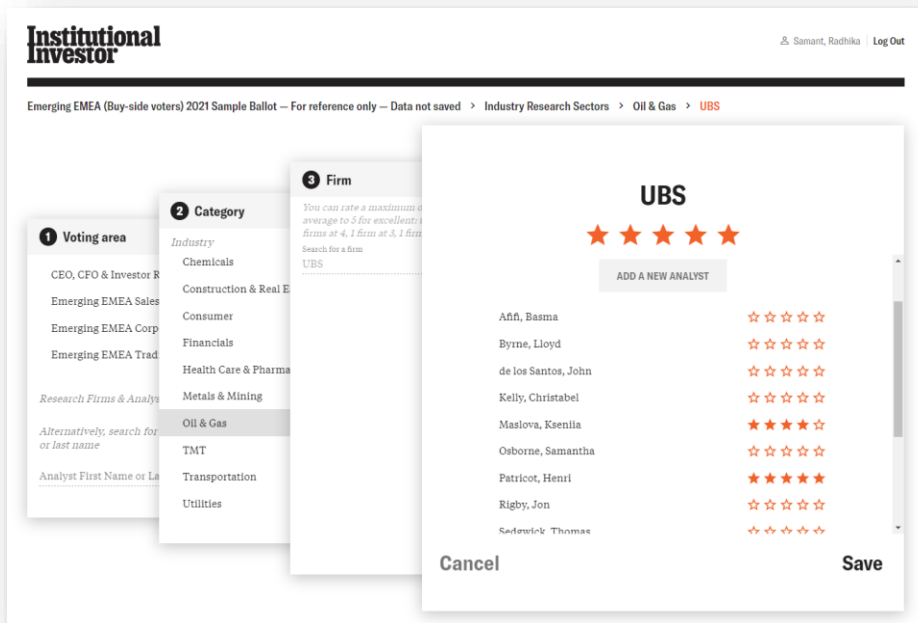
4. Once the firm has been rated, the list of analysts will appear on the same page to rate. You can rate up to 5 analysts per firm on the same scale of 1 to 5 and can award one rating of 5, 4, 3, 2, and 1 to the analysts at the firm.



- After completing the Developed Europe ballot, you can navigate back to the main platform to vote in the Emerging EMEA ballot. Once in the Emerging EMEA ballot, choose a voting area between Industry Research, Macro Research, or Countries/Regions, and then select the specific categories in which you would like to vote.



- Follow the same steps as before to rate a firm and then its analysts within that category.



9. Please note you can switch between categories and voting areas to add or change ratings. You can also return to the platform at any time during polling. **Any votes entered at the end of polling will be considered final.**

If you require any additional assistance with the ballot, please reach out to the UBS ballot service team at DL-UBS-ResearchPollsService@ubs.com or call us at +44 207 5675001

Source & Disclaimer: Institutional Investor; all images are screenshots from the 2023 Developed Europe & Emerging EMEA II sample ballot