



## Next Wave – The Rise of ElectroMobility

Reimagine your ride.



**Sean Kim**  
Group COO,  
MVLLABS, and CEO,  
TADA

**Sean Kim, Group COO of MVLLABS and CEO of TADA**, is a serial entrepreneur who takes delight in building businesses. Since his first internet start-up in the dot-com era in Korea and the U.S., he has built and scaled multiple internet technology-driven businesses over the past 20+ years through full cycles of the start-up journey. During his career, he has done 2 successful exits including a cloud-based HR SaaS company which he had managed to grow in 15 countries across Asia Pacific region for 10 years right before MVL.

Sean graduated from Seoul National University in Korea and has his MBA degree from the Fuqua School of Business at Duke University in the U.S. He has been one of the big supporters of MVL's ideas years before joining MVL and is currently enjoying the ride at TADA and ONiON.



**Alan Jiang**  
CEO & Co-Founder,  
Beam

**Alan Jiang, CEO and Co-Founder of Beam.** Prior to founding Beam, Alan worked in transport giant Uber, first as an International Launcher before being promoted to Country Manager. Beam was not Alan's first company, he previously founded Ivy Education Group (IEG) in 2009. IEG was created to provide top tier college consulting advice for Chinese students applying to elite US schools.

Alan holds a BA in economics from Yale University.



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### **Kelvin Tay**

Managing Director,  
Future Mobility and  
CEO, BlueSG

### **Kelvin Tay, Managing Director of Future Mobility at Goldbell Group, and CEO of BlueSG.**

He is instrumental in shaping the Group's vision to be the leading player in the future mobility landscape for smart cities. He leads the Group's innovation and transformation through new technologies in Goldbell's core business and creates new revenue streams through venture building.

His expertise in business development, strategy, mergers and acquisitions, and fundraising initiatives equipped him with the skills and knowledge to lead the group's new ventures, including xSquare, Goldbell's intelligent warehousing subsidiary, as well as the acquisition of BlueSG, the largest electric car sharing company in Singapore.

Prior to joining Goldbell, Kelvin led the acquisition of game titles from China and launched a sports-based online game into the Chinese market as the Vice President of International Business Development in one of Southeast Asia's top online game operators. He also launched a 60-person, Southeast Asia ecommerce platform and steered the business to profitability where it had rapid growth of 200% within two years, set up a \$10 million venture capital fund, headed a startup incubator, and led more than 10 mergers and acquisitions of companies across Southeast Asia.

Kelvin graduated from Cornell University and worked eight years at the Economic Development Board of Singapore before moving into executive positions in the private sector.