



Welby Altidor
Group Chief Creative
Officer, Cityneon
Holdings

Welby's achievements include a tenure as the overseeing Executive Creative Director of Creations at the iconic Cirque du Soleil where he led the creation of projects like Luzia: A Waking Dream of Mexico, Kurios and the world-renowned Michael Jackson ONE show. Welby also spearheaded the foundation of C-Lab, Cirque du Soleil's innovation and technology R&D laboratory.

Today, he brings his creative vision and over 20 years of experience in the entertainment industry to craft new intellectual properties for Cityneon. He also leads the creative discussions with our global studio partners and feature superbrands such as Disney, Marvel, Hasbro, and Lionsgate. Supported by our design teams (in Los Angeles, Las Vegas and Singapore), Welby imagines the development of our thematic, immersive experiential environments, architectural concepts, interior designs, special events; and exhibitions.

At Cityneon and Victory Hill Exhibitions, Welby inspires and guides a growing pool of talents while expanding the network of world-class creators collaborating with Cityneon.

His latest works include the fully integrated and operated The Hunger Games: The Exhibition in Las Vegas – the largest entertainment capital of the world. This project was awarded by the Guinness World Record organization as the world's largest touchscreen for our Award-winning archery experience.

Welby brings cutting-edge storytelling tools, time-tested artistic approaches, and high-level creative leadership to the creation of a new generation of globally impactful, memorable and meaningful experiential projects that provide guests with valuable memories.