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Circle One by UBS, APAC Head
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Michele Lim is Head of Circle One by UBS APAC, a wealth management app for UBS clients delivering world class insights at their fingertips. Circle One first launched in APAC in 2022 and has since grown into an omnichannel experience. In the next phase, the app will launch Circles, exclusive communities for like-minded peers to network and collaborate.

Michele spent her first 20 years as an investment banker at J.P. Morgan in various leadership positions, including Head of IB Equities for South-East Asia. A strong advocate for diversity, she chaired J.P. Morgan's inaugural Women's Leadership Network in Singapore.

She is a fan of Peter Thiel's book on Entrepreneurship, *Zero to One*, and enjoys learning through podcasts and audiobooks. She is passionate about growth strategies and inspired by visionary leadership.

For more on Circle One by UBS: ubs.com/circleone