



**Victor R. HARTONO**  
**Chief Operating Officer, PT. Djarum**  
**President Director, Djarum Foundation**

Victor Hartono is the Chief Operating Officer of PT. Djarum and The President Director of Djarum Foundation. He resides in Jakarta and hold degrees from the United States. He earned a BSc in Mechanical Engineering from University of California, San Diego, as well as a M.M. from the J.L. Kellogg Graduate School of Management of Northwestern University.

Under his leadership and vision, Djarum has expanded into one major business group in Indonesia. Outside the Cigarettes business, Djarum has diversified into numerous business lines such as banking, electronics, e-commerce, consumer goods, property, plantations and many more. He envisions Indonesia as having a strong economic growth, flourishing culture, strong sport performance, effective environmental management, and high-quality living standards. Through the Djarum Foundation, Victor is committed to investing in all these areas.

Victor is very passionate in badminton, and he is also helping Djarum Badminton Club that was established by his father in late 60's. This club has produced a lot of world class badminton players and Olympic gold medalists. He has also great passions in photography, swimming, history, and philanthropy. Victor cites Confucius as his daily mantra: "Everyday we do simple things to create a better more peaceful world".